







Marketing Services

Is it time to improve your digital presence?
Are you looking to gain more business from current customers?
Do you have a plan to drive new leads?

GaMEP helps manufacturers meet their business growth goals through:

- Strategic Marketing Planning
- Website Design/Development
- Website Maintenance
- Social Media
- Social Ads
- Branding
- Marketing Automation
- Market Research
- Lead Generation
- Email Marketing
- Pay-Per-Click Ads
- Copywriting and Technical Writing
- Content Development
- Search Engine Optimization (SEO)
- Marketing Collateral Creation
- Customer Segmentation

Results achieved by partnering with GaMEP Marketing Services:

-  Increased LinkedIn following by 750%
-  Launched a new website with improved usability, custom content, and optimized for search
-  Improved eCommerce sales by 400% in 3 months
-  Identified 100 new prospective customers in the Southeast

Advancing Georgia Manufacturing



GaMEP
Georgia Manufacturing
Extension Partnership



Visit
gamep.org or
contact us to
discuss your
marketing
needs.