Strategic Planning Development and Deployment

Learn how to plan for the future, while simultaneously staying on track with your current business goals.

Successful manufacturers develop and deploy a strategic plan that aligns the organization to ensure everyone is working toward the same business goals and objectives.

GaMEP will work with you on a proven 4-step process that starts with the vision and mission of your organization and carries you through deployment and assessment.

The progression includes:

- **Discovery Stage**: meeting with leadership to scan the business environment and gain valuable insights on the organization and address surprises from the assessment.
- **Development Stage**: identify where your company wants to be in three years, categorize information gathered into themes, develop up to four strategic priorities to meet those goals, and generate key performance indicators.
- **Deployment Stage**: focus on the first year priorities, align resources to achieve them and maintain the current business, and create a communication plan to roll out to the organization.
- **Management Stage**: discuss how to manage the plan over time, make appropriate revisions, gain ownership across the organization, and ensure that progress is made towards achieving the plan.

*In addition to the four stages, GaMEP will conduct a follow-up session to check-in on the process.*

By using our Strategic Planning Development and Deployment services, you will:

- Create an implementable plan
- Develop an actionable process
- Generate alignment
- Set and work towards realistic goals
- Inspire your team

[gamep.org](http://gamep.org)

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Strategic Planning Development and Deployment in Action

Southern Aluminum Finishing Implemented a Strategic Plan Resulting in Significant Impacts

A fourth-generation manufacturer with plants in three states, Southern Aluminum Finishing (SAF) went through GaMEP’s strategic planning process, resulting in a realization that they needed to put more emphasis on increasing their leadership and communication skills at all levels of the organization. For the next two-years, the team focused on opening up communication between the plant floor and the front office. By doing so, SAF realized the following results:

- Increased efficiency in the paint mixing operations, decreased paint waste by two-thirds, and reduced dollars spent in paint inventory by 50 percent.
- Cut internal rejects by 55 percent.
- Improved productivity efficiency by 15 percent.
- Went from 634 days without lost time injury to 1,050 days and counting.

Why Work with GaMEP?

Our goals are simple and impactful:

- Understand the current state of your company.
- Learn about your future goals.
- Teach your team to utilize tools and strategies to meet the needs of your organization.
- Advance your company’s competitiveness and ensure a sustainable future for manufacturing in Georgia.

Each of our services resides in one of the following four key strategic solutions pillars within the GaMEP Organizational Excellence framework:

Business Health  Organizational Alignment  Leadership Development  Forward Thinking

The pillars are interconnected to maximize effectiveness. If you have multiple areas to address, request an Organizational Excellence assessment.

What Sets GaMEP Apart

Each year, GaMEP works with more than 1,000 manufacturers to implement on-site projects, conduct training, and connect manufacturers to Georgia Tech resources and our partners throughout the state. We do this through:

- Federal and state funds that help offset the cost to Georgia manufacturers, making your investment more powerful.
- Access to locally based project managers that have years of experience developing and implementing best practices for manufacturers.
- Immediate and long-term solutions that increase top-line growth and reduce bottom-line costs throughout your organization.

Service areas include: process improvement, quality, robotics, business strategy, technology integration, ISO management systems, energy, sustainability, safety integration, and more.

See what all the “Buzz” is about.

Connect with GaMEP

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