

Technology Scouting



Use technology to add value to or solve a problem with a product or process

Do you have a technology gap in a product or process? We can scout the necessary technology to fill that need within your operations.

Have you developed an underutilized technology that you are interested in licensing or selling? We can help you find a market for it and grow your business.

➤ GaMEP will help you:

- Locate potential partners or technologies to meet your needs.
- Categorize and prioritize possible solutions.
- Develop a cost-effective way to evaluate each option.

➤ By using our Technology Scouting Services you can:



Connect with Partners



Develop New Products



Improve Your Processes



Grow Your Business

Technology Scouting in Action



Albany Sheet Metal Fabricator Realizes New Business Venture Through Partnership

The owner of an Albany sheet metal fabrication business saw a need for sturdy, portable deer feeders. However, his business did not have the technology or capacity to meet the demand for the product. GaMEP helped to locate a partner with the necessary technology resources, and through the joint venture, began production of metal deer feeders. As a result, they:

- Launched the product in four states.
- Sold more than 250 portable deer feeders, equating to approximately \$80,000 in new company revenue.
- Had a profitable product within six months, taking only direct expenses into account.

Why Work with GaMEP?

Our goals are simple and impactful:

- Understand the current state of your company.
- Learn about your future goals.
- Teach your team to utilize tools and strategies to meet the needs of your organization.
- Advance your company's competitiveness and ensure a sustainable future for manufacturing in Georgia.

Each of our services resides in one of the following four key strategic solutions within the GaMEP Organizational Excellence framework:



The pillars are interconnected to maximize effectiveness. If you have multiple areas to address, request an Organizational Excellence assessment.

What Sets GaMEP Apart

Each year, GaMEP works with more than 1,000 manufacturers to implement on-site projects, conduct training, and connect manufacturers to Georgia Tech resources and our partners throughout the state. We do this through:

- Federal and state funds that help offset the cost to Georgia manufacturers, making your investment more powerful.
- Access to locally based project managers that have years of experience developing and implementing best practices for manufacturers.
- Immediate and long-term solutions that increase top-line growth and reduce bottom-line costs throughout your organization.

Service areas include: process improvement, quality, robotics, business strategy, technology integration, ISO management systems, energy, sustainability, safety integration, and more.

See what all the "Buzz" is about.

Connect with GaMEP



gamep@innovate.gatech.edu



404-385-0630