

# Strategic Planning Development and Deployment

Develop and carry out a plan to effectively manage your business



Does your company have a strategic plan?  
Does your organization already have one, but needs to learn how to effectively deploy it?

Successful businesses develop and deploy a strategic plan that aligns the organization to ensure that everyone is working toward the same business goals. GaMEP utilizes a systematic strategic planning process that includes four phases: Discovery, Plan Development, Plan Deployment, and Plan Management.



GaMEP will help you:

- Work with your team to develop a sustainable strategic plan for long-term business development.
- Break this plan down into bite-size parts that are measurable and actionable.
- Deploy the plan throughout your organization.
- Give you the tools to monitor progress and adjust, as needed.

By using our Strategic Planning Development and Deployment services, you will:

*Identify Opportunities*



*Prevent Silos*



*Sustain Success*



o Advancing Georgia Manufacturing

## Strategic Planning Development and Deployment in Action

Praise for GaMEP's Strategic Planning Development and Deployment Service



"We now have a GREAT plan."

- President, Southern Staircase



"This [service] has helped us to get on the same page."

- Plant Manager, Fuji



"Fantastic job facilitating this process. Very pleased with results."

- President, Southern Aluminum Finish

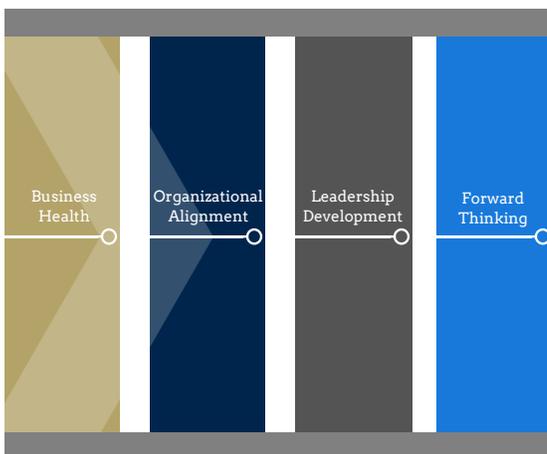


## Why Work with GaMEP?

Our goals are simple and impactful:

- Understand the current state of your company.
- Learn about your future goals.
- Teach your team to utilize tools and strategies to meet the needs of your organization.
- Advance your company's competitiveness and ensure a sustainable future for manufacturing in Georgia.

Each of our services resides in one of the following four key strategic solutions pillars within the GaMEP Organizational Excellence framework:



The pillars are interconnected to maximize effectiveness. If you have multiple areas to address, request an Organizational Excellence assessment.



## What Sets GaMEP Apart

Each year, GaMEP works with more than 1,000 manufacturers to implement on-site projects, conduct training, and connect manufacturers to Georgia Tech resources and our partners throughout the state. We do this through:

- Federal and state funds that help offset the cost to Georgia manufacturers, making your investment more powerful.
- Access to locally based project managers that have years of experience developing and implementing best practices for manufacturers.
- Immediate and long-term solutions that increase top-line growth and reduce bottom-line costs throughout your organization.

*Service areas include: process improvement, quality, robotics, business strategy, technology integration, ISO management systems, energy, sustainability, safety integration, and more.*

See what all the "Buzz" is about.



## Connect with GaMEP



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