Innovation Process Management

An actionable methodology for developing and examining ideas

How does your company manage innovation? By utilizing an innovation process-management system, you will create an unbiased process through which to ideate, test, maintain, and sustain a pipeline of innovation. You will ensure that you are spending time and resources on the right ideas that will promote the future growth of your company.

GaMEP will help you:

- Review your growth objectives and strategic goals.
- Collect existing and new ideas from a cross-functional team in your company.
- Teach you how to weed out ideas that would take up too much time, money, and resources.
- Establish a pipeline for continuous idea development and tracking.
- Create a repeatable “innovation process”.

By using our Innovation Process Management services, you will:

- Create an Innovation Process
- Enable an Innovative Culture
- Gain Pipeline of Actionable Ideas
Innovation Process Management in Action

Companies Use Innovation Management to Create New Products and Increase Top-Line Growth

LPS Labs implemented GaMEP’s innovation jump-start program, and by following a standardized method of idea evaluation, reduced their risk and increased the speed of product development.

Chief Manufacturing identified new uses for their wire bending equipment, leading to a new line of gardening products. The company has since adopted an innovative culture and continues internal innovation sessions to identify new business-growth opportunities. Sales through new-product development have steadily increased.

Why Work with GaMEP?

Our goals are simple and impactful:

- Understand the current state of your company.
- Learn about your future goals.
- Teach your team to utilize tools and strategies to meet the needs of your organization.
- Advance your company’s competitiveness and ensure a sustainable future for manufacturing in Georgia.

Each of our services resides in one of the following four key strategic solutions pillars within the GaMEP Organizational Excellence framework:

What Sets GaMEP Apart

Each year, GaMEP works with more than 1,000 manufacturers to implement on-site projects, conduct training, and connect manufacturers to Georgia Tech resources and our partners throughout the state. We do this through:

- Federal and state funds that help offset the cost to Georgia manufacturers, making your investment more powerful.
- Access to locally based project managers that have years of experience developing and implementing best practices for manufacturers.
- Immediate and long-term solutions that increase top-line growth and reduce bottom-line costs throughout your organization.

Service areas include: process improvement, quality, robotics, business strategy, technology integration, ISO management systems, energy, sustainability, safety integration, and more.

See what all the “Buzz” is about.

Connect with GaMEP

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