



Innovation Process Management

An actionable methodology for developing and examining ideas

How does your company manage innovation? By utilizing an innovation process-management system, you will create an unbiased process through which to ideate, test, maintain, and sustain a pipeline of innovation. You will ensure that you are spending time and resources on the right ideas that will promote the future growth of your company.

➤ GaMEP will help you:

- Review your growth objectives and strategic goals.
- Collect existing and new ideas from a cross-functional team in your company.
- Teach you how to weed out ideas that would take up too much time, money, and resources.
- Establish a pipeline for continuous idea development and tracking.
- Create a repeatable “innovation process”.

➤ By using our Innovation Process Management services, you will:



Create an Innovation Process



Enable an Innovative Culture



Gain Pipeline of Actionable Ideas

»»» Innovation Process Management in Action



Companies Use Innovation Management to Create New Products and Increase Top-Line Growth



LPS Labs implemented GaMEP's innovation jump-start program, and by following a standardized method of idea evaluation, reduced their risk and increased the speed of product development.



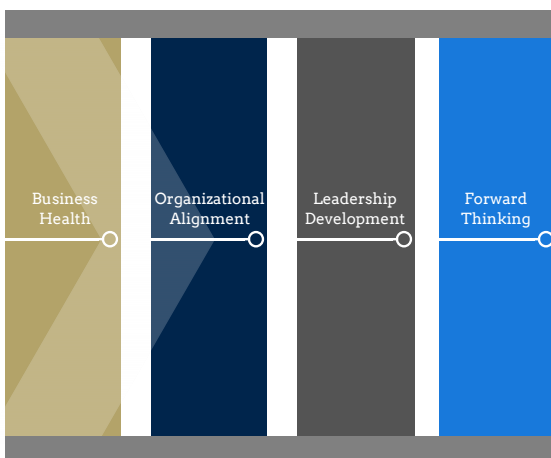
Chief Manufacturing identified new uses for their wire bending equipment, leading to a new line of gardening products. The company has since adopted an innovative culture and continues internal innovation sessions to identify new business-growth opportunities. Sales through new-product development have steadily increased.

»»» Why Work with GaMEP?

Our goals are simple and impactful:

- Understand the current state of your company.
- Learn about your future goals.
- Teach your team to utilize tools and strategies to meet the needs of your organization.
- Advance your company's competitiveness and ensure a sustainable future for manufacturing in Georgia.

Each of our services resides in one of the following four key strategic solutions pillars within the GaMEP Organizational Excellence framework:



The pillars are interconnected to maximize effectiveness. If you have multiple areas to address, request an Organization Excellence assessment.

»»» What Sets GaMEP Apart

Each year, GaMEP works with more than 1,000 manufacturers to implement on-site projects, conduct training, and connect manufacturers to Georgia Tech resources and our partners throughout the state. We do this through:

- Federal and state funds that help offset the cost to Georgia manufacturers, making your investment more powerful.
- Access to locally based project managers that have years of experience developing and implementing best practices for manufacturers.
- Immediate and long-term solutions that increase top-line growth and reduce bottom-line costs throughout your organization.

Service areas include: process improvement, quality, robotics, business strategy, technology integration, ISO management systems, energy, sustainability, safety integration, and more.

See what all the "Buzz" is about.

»»» Connect with GaMEP



gamep@innovate.gatech.edu



404-385-0630