



Minimize the risk of contributing to a foodborne illness or full-scale food recall

On average, a recall to a food company costs the company \$10 million in direct costs, damage to the brand, and lost sales*. How would this impact your business, and could you recover from it?

As a food manufacturer or supplier to the food industry, it's important to continuously assess your facility to ensure that you meet all food safety regulations. It's also imperative to stay up-to-date on the most recent standards, as this will protect your product and brand.

Through GaMEP's expertise in the food area and its connections to resources at Georgia Tech and throughout the state, we can assist you with your food safety compliance needs.

*Joint industry study by the Food Marketing Institute and the Grocery Manufacturers Association

GaMEP will:

- Outline compliance standards for food manufacturers, as they relate to the FSMA Food Safety Plan and HACCP.
- Conduct a gap assessment to determine non-compliance.
- Develop an implementation plan to take corrective measures.
- Provide training to your team to ensure future compliance.
- Connect you to Georgia Tech and other state resources.

By utilizing GaMEP's Food Safety Compliance service, you will:



Avoid Costly Fines



Prevent Food Safety Recalls



Safeguard Your Brand and Value

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Food Safety Compliance in Action



Beef Manufacturer Gets Trained on **New Requirements**



GaMEP conducted a two-day training to educate the operations team on the revised Good Manufacturing Practices, as well as assist the team to update its HACCP plan.

Packaging Manufacturer Needs Food Safety Compliance to Maintain its Business



A packaging manufacturer supplying the food industry was asked by a customer to provide food safety audits and certification, which the company did not have. GaMEP educated them about requirements and how they apply to the facility and completed a gap assessment and action plan to get them started in order to maintain their client relationship.

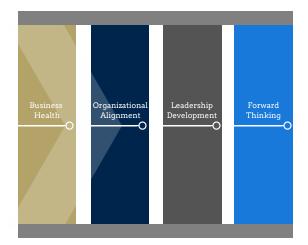


Why Work with GaMEP?

Our goals are simple and impactful:

- · Understand the current state of your company.
- Learn about your future goals.
- Teach your team to utilize tools and strategies to meet the needs of your organization.
- Advance your company's competitiveness and ensure a sustainable future for manufacturing in Georgia.

Each of our services resides in one of the following four key strategic solutions pillars within the GaMEP Organizational Excellence framework:



The pillars are interconnected to maximize effectiveness. If you have multiple areas to address, request an Organization Excellence assessment.



What Sets GaMEP Apart

Each year, GaMEP works with more than 1,000 manufacturers to implement on-site projects, conduct training, and connect manufacturers to Georgia Tech resources and our partners throughout the state. We do this through:

- Federal and state funds that help offset the cost to Georgia manufacturers, making your investment more powerful.
- · Access to locally based project managers that have years of experience developing and implementing best practices for manufacturers.
- · Immediate and long-term solutions that increase top-line growth and reduce bottom-line costs throughout your organization.

Service areas include: process improvement, quality, robotics, business strategy, technology integration, ISO management systems, energy, sustainability, safety integration, and more.

See what all the "Buzz" is about. Connect with GaMEP



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